



PBEAT 2023 INFORMATION

Artists are invited to submit expressions of interest for pre-selection in an Ephemeral Art Trail to be staged in the Pearl Beach Arboretum. The Ephemeral Art Trail will take place over 4 weeks in 2023, opening Saturday 16 September and closing Sunday 15 October.

Approximately 25 ephemeral artworks will be selected for display, responding to the theme NATURE & NURTURE.

The following prizes will be awarded:

- \$1,000 People's Choice Award (any category)
- \$3,000 First Prize (artist or group over 16)
- \$1,000 Highly Commended (artist or group over 16)
- \$250 Young Persons (Artist or Group under 16) x 2
- \$250 School Entry (years 4-6)
- \$250 School Entry (years 7-10)

The call for proposals for the installations will be advertised from May 06, 2023, with the Expressions of Interest (EOI) closing at midnight on Sunday July 09, 2023. There is a small fee to submit An EOI. See the EOI form [HERE](#).

The finalists will be selected by a curatorial panel comprising appointed by the Arboretum Committee, with the successful applicants being notified on Sunday July 02, 2023. The works can be installed from Saturday 09 September 2023 in time for the Opening on Saturday 16 September 2023.

During the first weeks of installation the works will be judged by an experienced art professional, with the winners announced at a prizegiving event with music and dance on Saturday 30 September 2023.

A few ephemeral art positions in the Arboretum will be reserved for local schools or community groups should they take up the challenge.

WHAT IS EPHEMERAL ART?

The Pearl Beach Arboretum is adopting a flexible interpretation of Ephemeral Art.

The [Tate Gallery](#) states:

"There are many forms of ephemeral art, from sculpture to performance, but the term is usually used to describe a work of art that only occurs once, like a happening, and cannot be embodied in any lasting object to be shown in a museum or gallery."

According to Macquarie University's [Lighthouse](#) magazine,

"Part of the appeal of Ephemeral Art is that the viewer accidentally stumbles upon the art, and is left to wonder who made it, and why. Ephemeral Art could also be a performance installation."

[Andy Goldsworthy](#) is considered the father of sculptures made from raw materials in their natural environment. Goldsworthy works with flowers, leaves, pinecones, twigs and stones, among other natural objects...



... the sculpture merges back into the environment as its materials gradually degrade. It represents the ephemeral nature of all things but brings moments of joy as the weather turns

Installations that are less “ephemeral” but which are set up and removed by the artist may be considered.

The Expression of Interest Form is available [HERE](#).

EXAMPLES FROM PBEAT 2021 & 2022



Which Super Wildflower are You? 2023 by Ferguson & Westcott



Octopus's Garden 2023 by Malcolm Davison



Blue Banners 2023 Community Workshop & Installation



Skirting the Issue 2022 by Georgi Galea



Serendipity 2022 by Gaby Porter



Promise of the New 2022 by Margaret and Anna Westcott

You can also view the PBEAT2022 videos [HERE](#).



GENERAL CONDITIONS FOR ARTISTS SUBMITTING A PROPOSAL

The preference is for installation ideas that:

- Respond to the theme NURTURE & NATURE;
- Inspire nature conservation and respect for the environment;
- Are of high quality and artistic merit;
- Are innovative, engaging and convivial;
- Suitable for viewing by the general community;
- Are inspired by the special environment of Pearl Beach and the Central Coast
- Are of a size that will suit the intimacy of the Arboretum;
- Will not be a risk to visitors to the Arboretum;
- Will not cause a risk to the flora or fauna of the Arboretum;
- Do not involve removal of live plant material in the Arboretum;
- Use clean native plant or and/or clean environmentally sustainable materials in construction;
- Contain material that is reasonably fire resistant;
- Can easily be removed at the end of the exhibition period and which will not cause harm to the environment during construction, display and dismantling (e.g. Preference is for compostable or recyclable materials, no polluting materials);
- Do not contain material bought from outside the Arboretum unless it has been thoroughly washed in warm soapy water to remove pathogens.

Installations that are less “ephemeral” but which are set up and removed by the artist may be considered.

Other Conditions to Note:

- The artist/s will be responsible for installation and removal. Installations not removed by the agreed date may be removed by the pearl beach Arboretum.
- The Arboretum will not be responsible for the condition or security of the artwork/s. Artists or their assistants are welcome to be on site to monitor the artworks, however the Arboretum is accessible 24hours, 7 days per week.

KEY DATES FOR PBEAT 2023

Sunday 09 July	Expression of Interest close 12 midnight
Sunday 10 July	Entrants notified if proposal has been Short Listed (+ revisions or conditions)
from Sat 09 Sept	Set up of Ephemeral Art Installations in Arboretum can commence.
Sat 09 Sept	Community and Children’s Ephemeral Art Workshops (and other weekends)
Thurs 12 Sept	Artworks completed so that images can be taken for the Brochure.
Sat 16 Sept	First day PBEAT2023
Sat 23 Sept	Launch Event (invitation only) 2pm – 4pm
Sat 30 Sept	Pearl Beach Art Fair in Arboretum
Sat 30 Sept	Prize Giving Event
Sat 07 Oct	Beatles Rebooted Concert in Arboretum
Sun 15 Oct	Ephemeral Art Trail last day



Pearl Beach
ARBORETUM

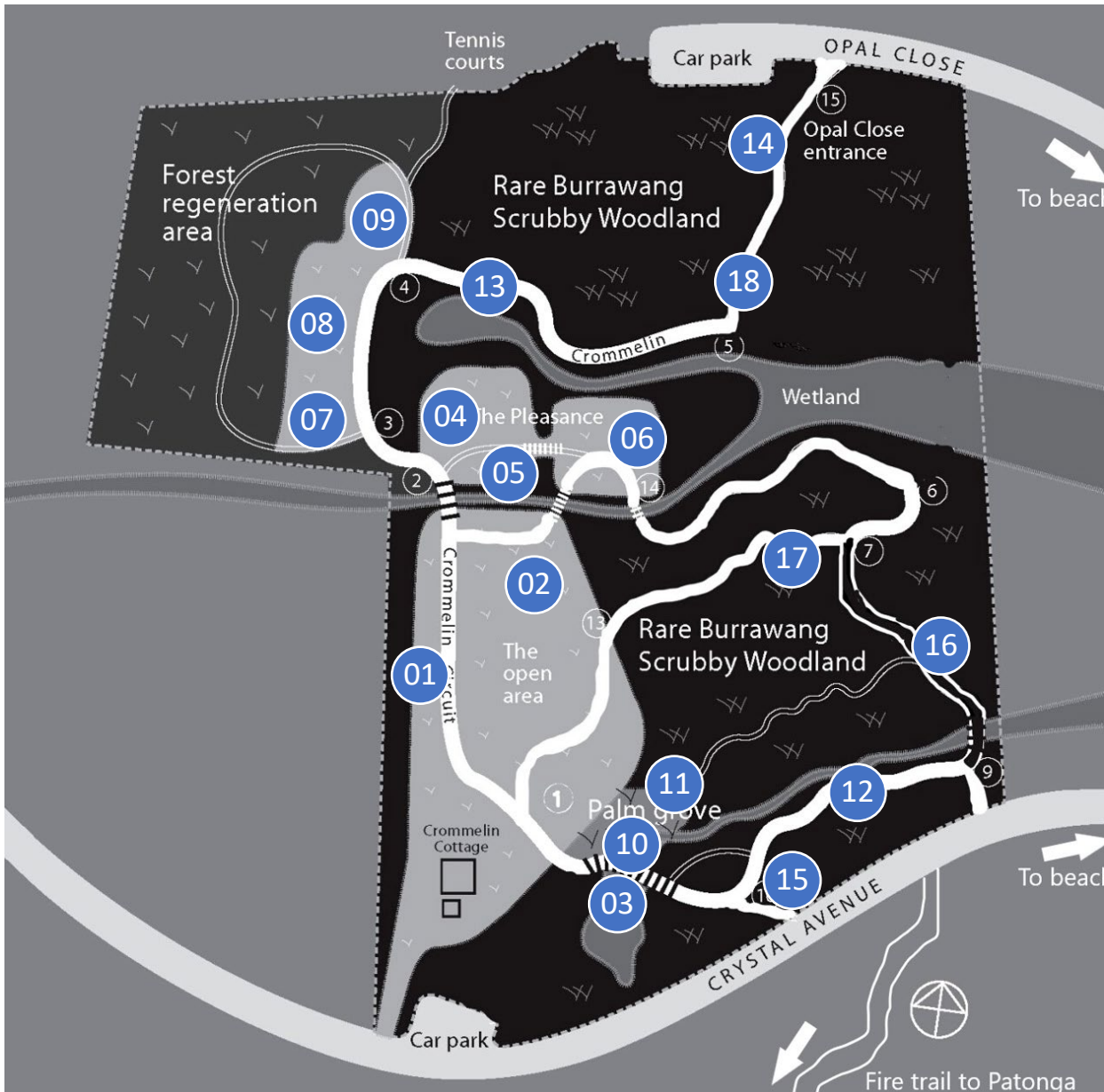
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WHERE IN THE ARBORETUM WILL THE ARTWORKS BE INSTALLED?

The following locations are indicative only:

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|---|-----------------------------|
| 1. Open Area 1 (artworks to allow for events) | 10. Palm Grove 1 |
| 2. Open Area 2 | 11. Palm Grove 2 |
| 3. Pond Boardwalk | 12. Riparian Walk |
| 4. The Pleasance 1 | 13. Dark Pond Walk |
| 5. The Pleasance 2 | 14. Opal Close Entrance |
| 6. Little Pleasance | 15. Crystal Avenue Entrance |
| 7. Wildlife Corridor 1 | 16. Large Dead tree |
| 8. Wildlife Corridor 2 | 17. Path |
| 9. Wildlife Corridor 3 | 18. Path |



Artists will be able to suggest other locations, but the decision of the Arboretum based on advice from the independent expert panel will be final.